



# SHAMROCK SPRINT SPONSORSHIP FORM MARCH 15, 2025



## WHY SPONSOR?

Your sponsorship supports Kids on the Block programs in Simpson County schools, providing education on 14 vital topics like Child Abuse, Accepting Differences, and Mental Health. In 2024, our most presented program, Child Abuse Prevention, led to 8 disclosures, and we reached 33,440 children through 324 programs across 32 Kentucky counties. Last year we were able to present 23 FREE programs in Simpson County from funding raised from this event. Your generosity empowers children to develop self-advocacy skills and embrace diversity through puppetry.

## SPONSORSHIP OVERVIEW

- **TITLE SPONSOR** SOLD OUT Logo and name on all marketing and event materials, logo on front and back of shirts, 8 free race shirts, logo on event poster, logo on event banner, recognition on TV, radio, and social media, on-site signage, and promo items in goody bags.
- **SPRINTING LEPRECHAUN**  
\$1,000 Logo and name on all marketing and event materials, logo on back of shirts, 4 free race shirts, logo on event poster, logo on event banner, recognition on TV, radio, and social media, on-site signage, and promo items in goody bags.
- **RUNNING LEPRECHAUN**  
\$500 Logo on back of shirts, 2 free race shirts, logo on event poster, recognition on TV, radio, and social media, on-site signage, and promo items in goody bags.
- **JOGGING LEPRECHAUN**  
\$250 Logo on back of shirts, 1 free race shirt, logo on event poster, recognition on social media, on-site signage, and promo items in goody bags.
- **WALKING LEPRECHAUN**  
\$100 Name listed on back of shirts and promo items in goody bags.
- **CHEERING LEPRECHAUN**  
LESS THAN \$100 Promo items in goody bags.

## SPONSOR CONTACT INFORMATION

Contact name:  Company name:   
(For Print)

Address:

City:  State:  Zip Code:

Phone No:  E-Mail:

- Sprinting Leprechaun (\$1000)
- Jogging Leprechaun (\$250)
- Cheering Leprechaun (>\$100)
- Running Leprechaun (\$500)
- Running Leprechaun (\$100)

**Email your company logo in color and black & white, in .jpg format to [ashley@kykob.org](mailto:ashley@kykob.org)**

All proceeds donated to Kids on the Block will go towards our programs in Simpson County and are 100% tax deductible.

**Mail to:**  
**Kids on the Block**  
**958 Collet Avenue Suite 100**  
**Bowling Green, KY 42101**

Logo must be provided by April 1st for printing. Make checks payable to Kids on the Block.

Phone: 270-842-2259





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*"As a parent in Simpson County, I welcome the Kids on the Block programs in our schools & community! Kids on the Block educates so many kids and helps them understand how to handle lots of the issues they're going through in real life! If it helps just one or two kids through some terrible times, it's worth it."*

**-Jaclyn Konow, Simpson County Parent**

*"I've been a teacher in Simpson County for 25 years. My students always look forward to Kids on the Block coming to our school. Not only are they fun to watch, but they open doors for the kids to discuss difficult topics, which I don't always have the opportunity to address organically in my classroom. We're so thankful for an organization that entertains us and meets a great need as well."*

**-Leah Clark 5th Grade Teacher, Lincoln Elementary**

*"I think Kids on the Block is a great charity to support. The Shamrock Sprint is well organized, and everyone is always nice. It is a lot of fun for the kids and keeps them active and healthy. I know that my nieces and nephews start asking me when it is right after Christmas every year."*

**-Rikki Overstreet, Human Resource/Safety Administrator,  
Vermont Thread Gage**